



TAKEPART MEDIA

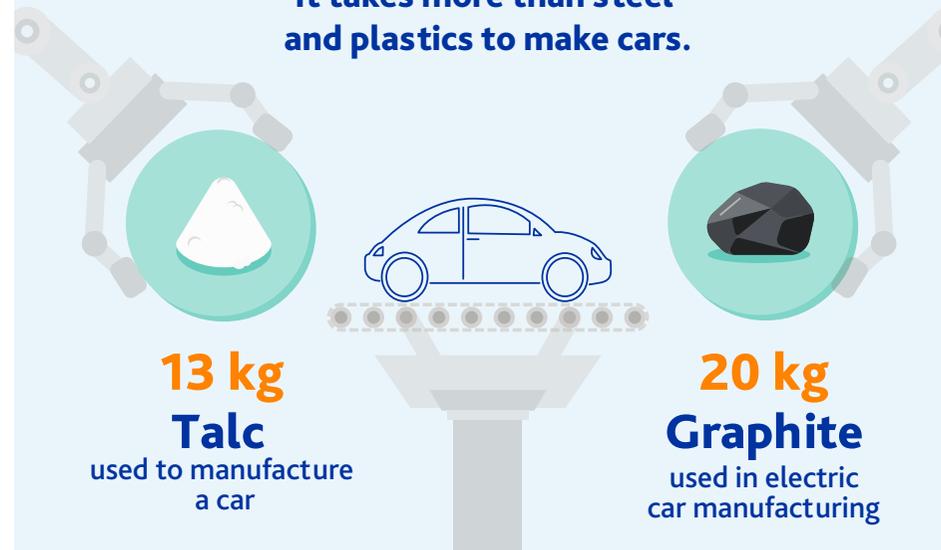
NANOGRAPHIE IMERYS

MINERALS TO MACHINES

Imerys has boosted production of several minerals crucial to vehicle manufacturing as demand for electric cars soars <https://goo.gl/eErYpo>

MINERALS TO MACHINES

It takes more than steel
and plastics to make cars.



The image shows a LinkedIn profile page with a sidebar on the left and a main content area. The sidebar includes the LinkedIn logo, navigation tabs (Accueil, Profil, Réseau, Annonces, Centres d'intérêt), and a search bar. The main content area displays a post titled "Les nouvelles à ne pas manquer sur LinkedIn Pulse aujourd'hui" with three articles. The first article is "La propriété intellectuelle a-t-elle encore un sens dans l'ère numérique?" by Gilles Babinet. The second is "J'ai du plaisir au travail car...je suis autonome !" by Franck Pagny. The third is "La stratégie à 10 ans d'Uber, Airbnb et Blablacar" by Emmanuel Arnaud. To the right of the main content is a sidebar with "Les connaissez-vous?" (listing Thierry el fezzani and Victor Hav) and "Des publicités qui pourraient vous intéresser" (listing "Secrétaire pour PME", "Recettes AZ - Cuisine", and "Invitation de LinkedIn"). At the bottom of the main content area, there is a text-based advertisement for Imerys: "Imerys has boosted production of several minerals crucial to vehicle manufacturing as demand for electric cars soars https://goo.gl/eErYpo". Below this text is a large graphic titled "MINERALS TO MACHINES" with the text "It takes more than steel and plastics to make cars." The graphic shows a car on a production line flanked by two robotic arms. The left arm holds a white mineral labeled "13 kg Talc used to manufacture a car". The right arm holds a black mineral labeled "20 kg Graphite used in electric car manufacturing".