**Week 5 content**

**News**

[title] Imerys launches cost-saving new absorbent

A new Imerys absorbent that can remove a wide range of contaminants – from soaps to metals to non-hydratable phospholipids – is set to cut the costs of industrial purification.

Combining absorption and filtration functions, CynerSorb removes both soluble and insoluble impurities. This can significantly cut the amounts of absorbent and bleaching clay that are used in refining.

“Some of our customers have reduced the amount of absorbents they were using by at least 50%. That quickly adds up in savings,” says Robert Gonzalez, marketing and business development manager for Imerys’ Filtration Division. Further savings come from the longer filtration cycles made possible by the physical structure of the CynerSorb molecule, which is highly absorbent but which does not lower the flow rate.

CynerSorbcan be used in the purification of oleochemicals, biodiesel, and edible oils. It is able to absorb glycerins, moisture, and other soluble impurities. Once CynerSorbhas attracted and captured these impurities, they can be removed by filtration.

Imerys is now looking to develop its product line to cater to the purification needs of a wider range of industries.

**Posts**

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New absorbent CynerSorb is set to slash the costs of industrial purification. [LINK TO ARTICLE]

Twitter

A new absorbent by #Imerys, CynerSorb, can remove many contaminants and cut costs. #Biodiesel and #edibleoil industries are set to benefit. [LINK TO ARTICLE]

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Imerys’ CynerSorb is slashing the use of industrial absorbents by 50%! [LINK TO ARTICLE]

**Curated content**

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Rwanda’s government is pumping 58m Rwandan francs into training miners as it seeks to triple mining revenues

http://allafrica.com/stories/201701060145.html

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#Rwanda is spending big on #training as its #mining industry, much of which is small-scale, undergoes rapid expansion

http://allafrica.com/stories/201701060145.html

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How is Rwanda going to triple its mining revenues? By pumping 58m Rwandan francs into training miners

http://allafrica.com/stories/201701060145.html

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