**Wk 21 Content (1 news) (EN)**

**TITLE: New HQ, new era for Imerys**

STANDFIRST:  Imerys has been on the move, gathering all its teams in a high-tech eco-friendly building not far from the centre of Paris. A new step toward a more collaborative and flexible work environment.

BODY:

Around 400 employees are now based in the new Greenelle headquarters building, a 12-storey office complex in the 15th arrondissement of Paris, designed to encourage collaborative working.

Located near the Seine river, south west of the Eiffel Tower, the premises are equipped with the latest digital technology and are fully wireless, so staff can continue their work away from their desks.

Growth in staff numbers meant the previous central HQ building, where about 300 employees worked, had become too small. Teams  were previously spread across four locations in the French capital, which hampered collaboration.

In contrast to the individual  offices that predominated in the former headquarters, Imerys’ new home is made up of shared spaces, facilitating team working. Features include a gym, an auditorium,  a conference center along with many meeting rooms on all floors.

The Greenelle name reflects the location in the Beaugrenelle neighbourhood, while also referencing the building’s sustainable credentials, which have resulted in multiple eco-friendly certifications.

Built in the 1970s and previously a publishing company’s headquarters, the office tower was recently refurbished according to Imerys’ specifications. The company occupies nearly two-thirds of the building, with the rest used by administration staff from a university.

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#Imerys has become more connected and collaborative by moving to Greenelle, its new headquarters in the Paris district of Beaugrenelle. The state-of-the-art 12-storey building has undergone a two-year refurbishment to Imerys’ specifications. Around 400 employees are based at the new HQ, which is south-west of the Eiffel Tower and is easy to reach by public transport.

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400 employees. 12 storeys. A conference center! Want a glimpse inside the new Imerys Paris headquarters?

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From open plan offices to wall-to-wall WiFi, here’s a sneak peek inside Imerys’ sleek, new, eco-friendly Paris HQ!

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