**Wk 16 Content (1 news / 1 curation) (EN)**

Title: 2017 SD Challenge sets new record

After the success of last year’s Sustainable Development Challenge, the 2017 competition has set a new record.

A total of 118 initiatives made it through to the second round review this year, compared to 114 in 2016.

The challenge aims to highlight social, environmental and governance projects undertaken by Imerys that go above and beyond the best practices required by regulations and normal operations.

“It shows that everyone at Imerys is engaged with sustainability – it’s not just some countries or some divisions. It’s everybody participating,” said Clara Segón, Education Programme Manager at Imerys.

Winning projects are due to be announced on November 7.

In previous years, successful initiatives included projects that offered support to local entrepreneurs, promoted education among schoolchildren and ensured the rehabilitation of land formerly used for mining.

In the 2016 competition, India was one of the most well-represented countries. A total of 32 Indian projects were entered into the challenge including initiatives focused on diversity, education and sanitation.

One popular scheme involved employee volunteers at Calderys India in Nagpur who donated mattresses and water-storage equipment to an orphanage.

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(long)

Applications are in for the 2017 Imerys’ Sustainable Development Challenge, celebrating projects across the globe that support local communities. After a record-breaking 2016, the scheme is on track for another successful year.

(short)

Applications are in for the Imerys 2017 Sustainable Development Challenge with the scheme on track for another successful year.

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#Imerys has relaunched its Sustainable Development Challenge celebrating its #SD projects around the globe.

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The #Imerys Sustainable Development Challenge has been relaunched and is on track to be another record-breaker

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(long)

Mars is rich in minerals and some were deposited 3.5 billion years ago, when the planet was similar to Earth, according to new research from Nasa. The Curiosity rover has collected samples from the base of Mount Sharp, analysing Quartz-like minerals and jarosite, which is linked to acidity.

<http://www.livemint.com/Science/locTqMU2hE9XnG41rD2DCP/Nasas-Curiosity-rover-finds-diverse-minerals-in-Mars-rocks.html>

(short)

Mars is rich in minerals, Nasa’s Curiosity rover has found, with some deposited 3.5 billion years ago, when the planet was similar to Earth.

<http://www.livemint.com/Science/locTqMU2hE9XnG41rD2DCP/Nasas-Curiosity-rover-finds-diverse-minerals-in-Mars-rocks.html>

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There may not be life on #Mars, but the red planet is rich in #minerals.

<http://www.livemint.com/Science/locTqMU2hE9XnG41rD2DCP/Nasas-Curiosity-rover-finds-diverse-minerals-in-Mars-rocks.html>

**Twitter**

An array of #minerals has been found on #Mars in layers deposited 3.5 billion years ago.

<http://www.livemint.com/Science/locTqMU2hE9XnG41rD2DCP/Nasas-Curiosity-rover-finds-diverse-minerals-in-Mars-rocks.html>

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