**Week 10 content**

**EN News**

[title] Imerys Brazil’s photo competition a winner

The chance to capture the essence of an important social project is one of the most exciting opportunities for any photographer.

That’s why Imerys Kaolin Brazil, for the second year running, organized a special competition, offering both amateur and professional photographers the opportunity to have their winning pieces of work exhibited around the world.

Hundreds of entries were whittled down to the top 25 photos, each illustrating a different aspect of the Casa Imerys project, an initiative to assist people in poorer communities with their education, health and income generation.

One of the numerous projects supported by Casa Imerys is Imerys' Crescer microcredit programme, which has helped a variety of people from a local fishmonger to a dressmaker in Barcarena, a municipality in the state of Pará, where Imerys is active in mining and processing Kaolin, most of which is exported.

As part of the contest the photographs are being displayed in Belém, Brazil, as well as the United States, France and other destinations.

Two lucky photographers whose images best encapsulate the Expedição Imerys project were also treated to an all-expenses-paid trip to the International Image Festival – Valongo 2017, in Santos, São Paulo, held between October 4-8.

You can see all the 25 selected pictures on the Imerys Kaolin Brazil website [www.imerysnopara.com.br](http://www.imerysnopara.com.br). Due to their success, they have also been chosen to feature on the Imerys 2017 greeting card.

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The 2017 edition of the prestigious Expedição Imerys photo competition highlighted the company’s CSR activities. The contest aimed to document the Casa Imerys project, which helps people in poorer communities achieve their education, health and income-generation goals.

<http://www.imerysnopara.com.br/expedicaoimerys/>

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Imerys’s annual photo competition brought together some of the world’s best amateur and professional #photographers.

[http://www.imerysnopara.com.br/expedicaoimerys/](http://www.imerysnopara.com.br/expedicaoimerys/#_blank)

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Did you see the winning photographs from the annual Imerys photo competition? Check them out here…

[http://www.imerysnopara.com.br/expedicaoimerys/](http://www.imerysnopara.com.br/expedicaoimerys/#_blank)